

## **Mission**

Contribute to a sustainable society and tourism by minimizing negative environmental, social-cultural and economic impacts of our service.

Apply good practices based on eco-efficiency in all our locations to achieve sustainable development, which allows us the healthy balance between our operation and the conservation of natural and cultural resources of our environment.

## **Visión**

Our vision is to become one of the main parks and attractions training companies around the world. With a solid and diversified portfolio of brands and products, we seek to develop differentiated, creative, innovative, profitable experiences and sustainable, managing to generate value for our collaborators, guests and investors.

## **Sustainability Policy**

At Ventura Entertainment we are working on orienting our processes aligned to the GSTC criteria and indicators to achieve sustainability standards and goals, which help to minimize the environmental impact, through the management of good practices in all our locations and at the same time contribute to the preservation of natural and cultural heritage, maximizing economic benefits and of local communities in order to achieve the sustainable development.

Our commitment to sustainable development is a continuous search balance between the needs of current generations and the needs of future generations, the balance between development economic, socio-cultural, environment and the preservation of destinations, among the demands of our different stakeholders.

## INTERNAL PROCESSES AND SOCIO-ENVIRONMENTAL RESPONSIBILITY:

The company's Sustainability Policy is manifested in relation to the hiring and training of personnel, acquisition of goods and services, efficient use of resources and waste management.

### **HUMAN RESOURCES**

We promote a healthy workplace for our staff and safe; a pleasant, motivating work environment that encourages open communication and builds trust.

We contribute to its development professional that in turn will contribute competitiveness to the company, and we promote favorable behavior towards the environment.

### **PURCHASES**

For Ventura Entertainment, its suppliers are an important part of its safety, hygiene and sustainability strategy in commitment to the environment and society, for this reason part of the purchasing is integrating suppliers that maintain responsible practices with the environment and ethical initiatives in its management.

Our commitment as consumers is to reduce the production of waste, therefore, the purchase of disposable goods is reduced and prioritizes the reuse of materials.

### **WASTE**

We maintain a policy focused on reducing waste production, and increase the percentage of recycling of these, so that all waste generated by the company is classified and recycled when it is possible.

### **ENERGY**

The Energy Policy is defined within the framework of the Energy Policy Sustainability of the Ventura Entertainment Group, and develops the

principles of environmental management in energy matters, is applicable to all Group companies, regardless of their location, geographic or activity.

## **FOOD AND DRINKS**

One of Ventura Entertainment's primary goals is to protect the health of guests and staff, therefore in compliance with the Policy of Food and Beverages are followed national standards and those that the environment demands for the hygienic handling of food, enriching menus with regional dishes.

## **ANIMAL WELFARE**

At Dolphinaris we evaluate the well-being of our marine mammals to understand the impact of a captive context, from the perspective of animals, to work with the objective of reducing these impacts and guarantee their physical and psychological well-being. We comply with the agreements international and national legislation that regulates the environment and management of cetaceans kept for public display.

## **COMMITMENT TO THE ORGANIZATION**

We inform our staff, suppliers and clients about our commitment to sustainability; Policy guidelines must be reviewed at least once a year, identifying if any modification; as a consequence of new regulations, information or available technology, in relation to the development of sustainable tourism.

Sincerely

Guido Benassini  
**VENTURA ENTERTAINMENT SEO**