

# **Paper Eco-Efficiency Project – Dolphinaris Cozumel**

## **Implementation in Administrative Area**

After being aware of an excessive generation of this business unit bond paper waste, the Eco-efficiency project will be implemented under the following considerations:

- **Objective**  
*Minimize the use of printing paper.*
- **Cause**  
*Not evaluating the real need of printing documents, not rectifying texts, bad habits in the use of printed sheets and excessive use of formats.*
- **Proposal description**  
*Promote good practices in printing habits among administrative coworkers such as the careful rectification of texts (sheet formats, margins, spelling, etc.) before printing, the use of both sides of sheets and PDF24 CREATOR printing files that allows saving 70% of the consumption of paper, among others.*
- **Goal**  
*Avoid the generation of 0.78 tons of waste and save \$ 18,751 pesos per year.*

## **Implementation in Common Areas**

After being aware of an excessive generation in waste of toilet paper, this program will be implemented considering:

- **Objective**  
*Reduce the generation and final disposal of toilet paper waste.*
- **Cause**  
*Improper use of rolls of toilet paper in guests and visitors bathrooms.*
- **Proposal description**  
*Roll toilet paper will be replaced with pre-cut paper. Efforts will be focused on training staff in good and best practices.*
- **Goal**  
*Avoid the generation of 0.69 tons of waste and save \$6,973 pesos per year.*

## **Implementation in Security Areas**

Being aware of an excessive generation in waste of paper envelopes, log books and tapes, this program will be implemented considering:

- **Objective**  
*Reduce the generation and final disposal of paper in envelopes, log books and tapes.*
- **Cause**  
*Excessive use of the aforementioned paper materials.*
- **Proposal description**  
*Use of a metal cabinet with key lock and staff training in good and best practices.*
- **Goal**  
*Avoid the generation of 0.076 tons of waste and save \$9,850 pesos per year.*

## **Conclusions**

The positive impact for the company is important not only in the economic aspect, with annual profits of \$ 35,574.00 pesos, it would also be strengthened competitively speaking by being recognized for carrying out best sustainable practices in administrative and operational areas of the location. The awareness among the staff will be increased and the teamwork improved. The environmental benefits will be reflected by generating 1.5 tons less per year of waste paper, equivalent amount to what a family of 5 members **generates per month.**